

NLTRA has money for special events

North Lake Tahoe Resort Association has \$9,000 available for special events taking place in the North Lake Tahoe region of Placer County.

Most individual grants will fall within the \$500 to \$2,500 range.

All grant money is slated for marketing and public relations efforts to promote events in the region. Preference will be given to events which encourage overnight stays.

The deadline to apply is April 16.

After initial review, select applicants will be asked to give a five-minute presentation on April 25. The presentation to the Board of Directors for approval will be May 7 and funding notification will occur May 8.

For a copy of the application and more information contact Judy Laverty at 530.581.8702 or Judy@GoTahoeNorth.com.