

# AAA rolling out plan to help cyclists

By Bill Chappell, NPR

It's not going to change its name any time soon – but auto membership club AAA is increasingly in the business of fixing bikes and giving rides to cyclists who run into trouble. AAA clubs in Colorado and Southern New England announced the new service in time for this week's Bike to Work Day, following the lead of other regional auto clubs.

The organization, whose territory includes Connecticut, Massachusetts, New Jersey and Rhode Island, will send mechanics in trucks that are outfitted with bike racks to cyclists who call for help, in a new benefit the company says comes with existing memberships.

Mary Wyatt, senior vice president of marketing and publications for AAA Southern New England, explained the thinking:

“Whether for sport, transportation or family fun, the number of people riding bicycles is on the rise. So in line with our goal to help keep our members moving, it made sense to extend our roadside assistance to include bicycles. It's a natural.”

**Read the whole story**