

Attention spans alter word count on news stories

By Paul Farhi, Washington Post

This is a short news article about how news articles are becoming shorter.

The world's largest independent news organization, the Associated Press, for one, has told its journalists to cut the fat – and keep their stories between 300 and 500 words, a length in which this story (301 words) would easily fit.

That's 500 words, max, on just about every one of the 2,000 or so stories AP journalists report each day, from ballgames to bomb blasts to the latest political skulduggery.

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