

'Greening' a home adds to resale value

By Ilyce Glink, MoneyWatch

Going green may solicit an eye roll these days, but the smart homeowner knows that energy-efficient and green features can mean money in your pocket.

"The energy-efficiency trend is highly driven by money," said Sandy Gordon, LEED-accredited interior designer at Madison, Wis.-based Sandy Gordon Interiors. "If we can tell our clients they'll save money, that's the ticket."

Energy-efficient or green renovations can actually make a homeowner money by boosting a home's resale value.

Resources for the Future, a research group that makes environmental policy recommendations, looked at several cities and found that certified green homes could command higher prices than their peers.

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