

Nev. panel discusses allowing ride-share companies

By Richard N. Velotta, Las Vegas Review-Journal

The Nevada Transportation Authority later this month will consider a smartphone transportation hailing system from a local company similar to technology used by ride-share companies such as Uber.

Transportation Authority Commissioner Keith Sakelhide conducted a two-hour investigative hearing Tuesday on Integrity Vehicle Solutions' Ride Genie app. The three-member board will consider adopting tariff rates and fees for charter limousine services at its July 18 meeting.

If approved by the board, company officials say they would start offering the service immediately.

Two other commissioners asked questions and made comments during the hearing. There appear to be no roadblocks to approval.

Here's how the system works: Customers download the free app from Apple and Android stores and register a credit card for ride payments. Meanwhile, limousine companies that contract with Integrity Vehicle Solutions would be tied into the system.

When a ride is requested, the driver closest to the pickup point is dispatched. The customer can view the driver's progress on a map. When the ride is completed, payment is made through an on-file credit card, with a receipt emailed to the customer.

Read the whole story