

Snippets about Lake Tahoe



- North Lake Tahoe Resort Association's latest ad campaign is all about how to enjoy the outdoors; in particular how to participate in human-powered sports. The campaign is strictly on social media.

- Dennis Cocking is coming out of retirement to do legislative affairs work for South Tahoe

Public Utility District.

- Professional snowboarder Elena Hight of South Lake Tahoe has a new website.

- The Tahoe 200-Mile Endurance Run is Sept. 5-9. It starts and ends at Homewood Mountain Resort.

- Army Spc. Sara E. Wiseman of South Lake Tahoe received an outstanding achievement medal as the brigade public affairs officer.