

Workshops to focus on creating business plan

Lake Tahoe South Shore Chamber of Commerce in partnership with South Lake Tahoe is offering a Create Your Business Plan workshop series.

It will be on three consecutive Wednesdays starting Aug. 20. The goal is that by the end of the three 90-minute sessions participants will have a completed draft of a business plan.

Topics covered during the sessions will include business vision and mission, overall business objectives, competitor analysis, unique selling proposition, business strategies, budget, income projections, start-up capital and an action plan that describes what specific tasks entrepreneurs must complete now and going forward as they grow their businesses.

This workshop is for those thinking about starting a new business or current business owners who need to update or fine-tune their existing plans.

The sessions are from from 9:30-11am at the chamber, 169 Highway 50, Stateline. The series is free for participants registered in the Tahoe Tactical Team business coaching program.

For more information or to register, call 775.588.1728.