Former Harrah's president dies



Lloyd T. Dyer

By Guy Clifton, Reno Gazette-Journal

Lloyd T. Dyer, and former president and CEO of Harrah's and a longtime Reno civic leader, died Sunday night.

He was 87 and died after a brief battle with cancer, his son, Greg, said Monday.

Lloyd Dyer went to work for Harrah's in 1957, starting in the cashier's office and working his way up through the company. In 1971, while serving as vice president of finance, he was instrumental in making Harrah's the first pure gaming company to be publicly traded, first on the Pacific Stock Exchange and then the New York Stock Exchange.

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