

Letter: Fireworks cleanup thank you

To the community,

The Lake Tahoe Visitors Authority would like to thank all of our community members, visitors, businesses and agencies who have helped keep our Lake Tahoe beaches clean throughout a busy summer season. Debris on Lake Tahoe's beaches affects everyone's enjoyment of the lake, and trash and debris on the beaches and streets can easily find its way to the lake and adversely impact lake clarity, water quality and wildlife.

Public participation is part of basinwide environmental stewardship initiatives. The LTVA continues to move forward with the entire community to contribute clean up resources through Team Fireworks. The site provides visitors and residents information on how to recognize and report potential fireworks debris and generate immediate response if suspected. The LTVA has established a hot line (775.410.0417) and an email address (teamfireworks@ltva.org) to communicate information on debris. If someone finds what they suspect might be an unexploded shell, they are to call 911.

To help with cleanup efforts, go online.

Special thanks to: American Airlines, Terry Azevedo, Basecamp Hotel, The Bigley Family, BrickLance Pickup Service, Star Brooks, California Conservation Corps, The Carter Family, City of South Lake Tahoe, Deb Howard Realty, Douglas County Search & Rescue, Douglas County, Edgewood Tahoe, Elks Point Homeowners Association, Hansen Management & Maintenance, Harrah's and Harveys' H.E.R.O.'s, Rod Hogan, Inn by the Lake, The Julber Family, K&K Services, Kiwanis Club of Lake Tahoe, Lake Tahoe Community College Foundation, Jason Laurie, League to Save Lake Tahoe, Lora McKay, Marla Bay Homeowners

Association, Marriott, The Mork Family, OnCourse Productions, Round Hill Pines Resort, Pacific Crest Gallery, Pinewild Homeowners Association, Pedego, K Prigian, Lynn Peterson & Cherise Smith, Scotty's Hardware, Leonard Smith, Soroptimist members of South Lake Tahoe, South Lake Tahoe Boy Scout Troops 468 & 594, South Lake Tahoe Yacht Club, South Tahoe Kids Camp, South Tahoe Refuse & Recycling, Tahoe Blue Vodka, Tahoe Chamber, Tahoe Douglas Rotary, Tahoe Douglas Fire Protection District, Tahoe Regional Planning Agency, Tahoe Regional Young Professionals, Tahoe Wellness Cooperative, The Truxler Family, The Landing Resort, US Bank, U.S. Forest Service – Tahoe Basin Management Unit, Weidinger Public Relations, Douglas Williams, and Zephyr Cove Resort.

LTVA's mission is to drive tourism and awareness for Tahoe South through focused messaging. A critical part of that message has always been preserving lake clarity. The Lake Tahoe Visitors Authority, city of South Lake Tahoe, League to Save Lake Tahoe, U.S. Forest Service, South Tahoe Refuse & Recycling, and Douglas County have partnered to coordinate the Adopt-a-Beach program following the Fourth of July and Labor Day firework displays.

Georgette Riley, LTVA integrated marketing manager