

Workshop to focus on sales pitches

Lake Tahoe South Shore Chamber of Commerce and South Lake Tahoe are offering a selling skills workshop for business owners on Oct. 8 from noon-4pm.

Workshop participants will be taught the fundamentals and processes of selling to better understand themselves and the customer and to manage the sales process more effectively. Topics include defining your ideal client, perfecting your pitch, articulating the why of your product, the sales process and closing questions. This interactive workshop is ideal for business owners or managers who want to up their sales game in an authentic way while still achieving results.

The workshop will be at the chamber's conference room at 169 Highway 50, Stateline.

For more info or to register, go online.