Adelson reiterates disdain for Internet gambling

By J.D. Morris, Las Vegas Sun

Sheldon Adelson continued his crusade against online gaming, passionately opposing its legalization during an appearance at a major gaming industry trade show.

Adelson, CEO of Las Vegas Sands, is arguably the loudest critical voice against legal gambling on the Internet. He made his latest remarks during a keynote discussion on the second full day of the Global Gaming Expo, or G2E.

Saying that "when you're on the Internet, you cannot know your customer," Adelson suggested that it's easy for underage players to gamble online.

He was responding to questions from Roger Gros, the publisher of Global Gaming Business, who pushed back on the casino magnate's objections. Gros said, "You know your customer better on the Internet than you do in person" in defense of online gaming's ability to authenticate players' identities.

But Adelson would hear none of it, especially when it came to the idea that online gaming should be legalized because it already happens.

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