Netflix countdown helps fool kids on NYE

By Frank Pallotta, CNNMoney

NEW YORK —Thanks to Netflix, many parents will be ringing in 2015 a few hours early.

While the childless might be popping Champagne and staying out late, 87 percent of parents are planning to celebrate New Year's Eve with their kids, according to a Wakefield Research survey conducted by Netflix.

Midnight, however, is a bit late for most youngsters. Already, 34 percent of parents "fool" their kids into thinking it's midnight at an earlier time.

That is why Netflix created an on-demand countdown hosted by King Julien, the animated lemur from the company's series "All Hail King Julien." Families can start streaming it any time they please.

Read the whole story