

Tahoe nonprofit gets boost from ski resorts

By Sammy Caiola, Sacramento Bee

Skiers can save money on lift tickets and help a good cause this winter thanks to a partnership between Tahoe SAFE Alliance and three of the region's biggest mountain resorts.

The alliance serves as a support network for victims of domestic abuse and other forms of violence in the North Tahoe/Truckee area, and also works to prevent abuse and violence in schools and communities. Their services include legal consultations, safe housing, peer support groups, counseling and education.

This season SAFE (Stopping Abuse for Everyone) Alliance will continue an annual tradition of selling discounted tickets to Heavenly Mountain Resort, Northstar and Kirkwood Mountain Resort at \$70, a cheaper alternative to standard adult lift tickets, which are typically priced in the \$90 to \$120 range.

Vail Resorts Inc., the company that oversees the three local resorts as well as destinations in other states, gave the nonprofit a bundle of 300 tickets in the weeks before Christmas. SAFE sells the tickets at a discount on its website, and then mails the lift passes to customers within 48 hours of purchase. The nonprofit dedicates 100 percent of the proceeds to its initiatives, said Dawn Harris, development manager.

[Read the whole story](#)