

Subaru WinterFest at Sierra-at-Tahoe

Sierra-at-Tahoe will host the second annual Subaru WinterFest this weekend.

This free event includes a freeride skills course, equipment demos and autograph signing by Olympian and Meyers resident Maddie Bowman in the Subaru tent from 11am-1pm Jan. 3.

This year, Subaru brings along partners LibTech, Nordica and Yakima, which will be offering equipment demos on the latest technology in skis and snowboards, along with car racks for gear transportation. Subaru WinterFest is open to guests of all ages and will be staged on Sierra's Solstice Plaza.

All guests with a valid lift ticket may participate in the freeride skills course.