

Weeklong program targets entrepreneurs

JumpStart Lake Tahoe is offering an intensive crash course in entrepreneurship March 25-29 at Lake Tahoe Hard Rock.

The program is comprised of a combination of lecture and peer-to-peer and group learning.

The real-world curriculum consists of 60- to 90-minute segments that cover a multitude of topics including understanding the key characteristics of successful entrepreneurs, the viability of a business idea, how to get started, and how to achieve sustainable profitability. Additionally, participants will get hands-on experience using a real or fictitious business as a case study.

The cost of the program, which includes lunches and dinners, is \$1,495 or \$1,195 if attendees register before midnight March 1. Discounted lodging rates are available.

JumpStart Lake Tahoe is a collaborative partnership between JumpStart Enterprises, a business mentoring collective located in Reno, Lake Tahoe South Shore Chamber of Commerce and Tahoe Mountain Lab.

For more info, go online.