

Group predicts \$9 bil. in March Madness wagers

By J.D. Morris, Las Vegas Sun

The American Gaming Association is again using a major athletic event to draw attention to sports betting, this time estimating that Americans will wager upwards of \$2 billion through more than 70 million brackets on this year's March Madness college basketball tournament.

The Washington, D.C.-based trade group for the casino industry announced its predictions in research released today.

Beyond just the amount bet through brackets, the association expects the total amount wagered will reach \$9 billion, including \$240 million bet at sports books in Nevada.

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