

Sacramento becoming a beer mecca

By Blair Anthony Robertson, Sacramento Bee

Sacramento is set to host a new beer convention in September that is expected to attract thousands of people, bring millions of dollars to the city and continue the momentum of its "America's Farm-to-Fork Capital" marketing campaign.

The California Craft Beer Summit will include seminars, demonstrations, hands-on learning opportunities and a beer industry jobs fair, along with scores of tasting events, culminating in the California Craft Brewers Showcase that is expected to feature beers from as many as 200 breweries from throughout the state.

Scheduled for Sept. 11-12 at the Sacramento Convention Center, the summit is still in the planning stages. Pricing, a detailed list of events and attendees, and timing for ticket sales have yet to be finalized. The event will coincide with the third annual Farm-to-Fork Festival, running Sept. 10-27.

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