

Trend – hotels giving guests free boozes

By Jessica Festa, USA Today

One of my favorite new hotel perks for 2015 is Kimpton Hotels & Restaurants' new nitecap program, which includes complimentary booze and snack pairings and a nightly wine hour, when vino flows like water. I love that Kimpton is embracing the ultimate pairing of travel and booze, and luckily other hotels are doing the same.

In February, the Sonesta Fort Lauderdale launched a "Daily Delights" schedule providing a different perk each day, such as free Prosecco from 5-6pm on the not-at-all-cheesy-sounding Toasty Tuesdays in the lobby bar, and wine and cheese from 5-6pm in the Bistro Restaurant on Wine Down Wednesdays.

The new boutique Canopy by Hilton brand will also be launching 11 properties within the U.S. and London in 2015-16, with each offering a tasting of local beers and seasonal cocktails for a dose of culture.

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