

Advanced ski helmet coming to U.S. market

By Frederick Reimers, Outdoor

During a high speed impact, a camera attached to a helmet becomes a weapon. In order to protect wearers, the Grimnir's carbon fiber shell is reinforced beneath its two built-in camera mounts. Photo: Courtesy of Sweet Protection

Starting next fall, Norwegian helmet maker Sweet Protection will bring what it's calling "the most advanced snowsports helmet on the market" to North America.

The Grimnir (\$450), which was available in Europe this past winter, stakes those superlatives on a host of new technologies. But the innovation we're most excited about is the claim that the Grimnir is the only lid available that will protect you from your action-cam mount in a crash.

As Outside reported last year, there's a growing demand for accessories—including helmet mounts and selfie sticks—that let you attach an action camera to your body to capture better footage. But these tools come with risks: many require making modifications to your gear, which can severely compromise products designed to keep you safe. A camera stuck to a helmet turns into a weapon during a high-speed impact. It's like gluing a rock to your lid, says Sweet spokesman Scott Kaier. "We don't want the camera to crash through the shell."

Read the whole story