

Park City officials to talk tourism at Tahoe forum

Economic and Community Revitalization is the theme of this year's South Shore tourism forum.

It will include lessons learned from Lake Tahoe South Shore Chamber of Commerce's trek to Park City and how the South Shore can tackle its challenges through Park City's example. Guest speakers Ken Fisher, Park City recreation manager, and Jonathan Weidenhamer, Park City economic development manager, will discuss unique issues and solutions mountain towns face in today's economy.

Presentations will also address ways South Shore can improve its visibility as a world-class recreation destination.

The forum is April 21 at Lake Tahoe Resort Hotel from 3:30-5:30pm. Cost is \$5 for chamber members, \$10 for non-members.

For more information, email Emily Abernathy at emily@tahoechamber.org.