Tahoe Nordic SAR using crowd sourcing to fund raise

The Great Ski Race, which has been the Tahoe Nordic Search and Rescue Team's bread and butter fundraiser, has been canceled three out of the last four years due to poor snow conditions.

While TNSAR's annual operating costs are relatively modest, the team needs to find other sources of revenue in order to support its mission of saving lives.

Enter Crowdrise, a crowd sourcing website. TNSAR setup a fund-raising campaign called RescueTheRescuers2015. For more information or to donate, go online.