

# Visits to U.S. ski areas fall 5% in 2014-15

By Jason Blevins, Denver Post

The snowless winter in California overwhelmed the snowy East to yield the ski resort industry's second worst season in 16 years. Resorts across the U.S. saw visits fall to 53.6 million, according to a preliminary count by the National Ski Areas Association.

While it wasn't as bad as the 2011-12 season, when visits plummeted 16 percent from the previous season to 51 million, visits for the 2014-15 season fell 5 percent. The season finished 3.8 percent below the five-year average of 55.7 million.

Snowfall was down 28 percent across the country, according to early results from the the NSAA's annual Kottke Survey.

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