

\$1.4 mil. to promote Nevada tourism abroad

By Cy Ryan, Las Vegas Sun

CARSON CITY – The state Board of Examiners on June 9 approved contracts to draw more international visitors to Nevada.

The state Commission on Tourism plans to spend \$1.4 million to employ firms in a number of foreign countries to promote Nevada.

It is entering into new contracts or renewing contracts with companies in Brazil, Australia, England, France, Germany, South Korea and Mexico.

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