

Burning Man isn't all about roughing it



Life doesn't have to be uncomfortable at Burning Man. Photo/Burner Bungalows

By Megan Willett, Business Insider

Burning Man – the annual weeklong festival that draws wealthy techies and artists alike to a stretch of desert 120 miles north of Reno – is coming up in August, which means attendees are starting to think about how to build their elaborate camps.

The idea behind Burning Man is for tens of thousands of campers to come to the dessert and build a new arts-focused, DIY metropolis that functions without the use of money. They'll erect tents, temporary buildings, stands, and outposts to live in and create their own creative, artistic, and out-there community.

These so-called burners spends months leading up to Burning Man getting their costumes, decorations, and living areas prepped – but some are opting to get ready-made storage container camps from a company called Quick Space instead of

constructing their own from scratch.

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