

Business plan creation topic of workshop

Lake Tahoe South Shore Chamber of Commerce in partnership with South Lake Tahoe is offering a Create Your Business Plan workshop on July 22.

The goal is by the end of the workshop participants will have a completed draft of a business plan.

Topics covered during the workshop will include business vision and mission, overall business objectives, competitor analysis, unique selling proposition, business strategies, budget, income projections, startup capital and an action plan that describes what specific tasks entrepreneurs must complete now and going forward as they grow their businesses. This workshop is ideal for those thinking about starting a new business or current business owners who need to update or fine-tune their existing plans.

The workshop will be from 1-5pm at the chamber, 169 Highway 50, Stateline. The cost of the workshop is \$15 for chamber members and \$20 for non-members. For more detailed information or to register for the event, go online.