

Kings Beach encouraging people to spend money

Through Sept. 16, residents and visitors may enter to win \$500 cash and weekly prize packages at more than 25 participating Kings Beach retailers, restaurants and recreation outlets.

The We're Open You Win Contest is North Tahoe Business Association's way to encourage people to visit and spend money in the area.

Participants must fill out an entry form and put it in the contest box. Every Wednesday now through Sept. 16 a drawing will take place for a package valued at more than \$100. All non-winning entries will qualify for the grand prize of \$500 cash. For a list of participating contest locations and contest rules, go **online**.