

Surge in egg prices affecting restaurants

By BloombergBusiness

Record-high egg prices in the U.S. are forcing restaurants to get creative with their advertisements.

Denny's Corp. is pushing burgers instead of omelets, while Dunkin' Donuts is advertising smoothies and iced coffees. Panda Express has swapped in corn for the eggs in its fried rice.

Blame bird flu for the changes. The worst U.S. outbreak of the disease killed more than 48 million fowl in the six months through mid-June. That sent prices surging 31 percent to a record \$2.57 for a dozen large eggs in June, according to the Bureau of Labor Statistics. Consumers paid just \$1.96 in May.

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