

# North Tahoe touting its growing beer scene

The North Lake Tahoe Ale Trail Campaign is the latest attraction for those looking for a watering hole at the end of the day.

An interactive online map has been created. Participants will receive a free Tahoe Ale Trail sticker after they share a photo online with the hashtag #TahoeAleTrail.

The tourism campaign is designed to highlight North Tahoe's craft beer scene along with its hiking, mountain biking, road cycling, paddleboarding and kayaking.

The project was funded by a grant from TravelNevada.