

# Then and now: Sign of the times



The name Caesars Tahoe was associated with Stateline for more than 30 years.  
Photo/Bill Kingman

Opening as Park Tahoe in 1978, Caesars acquired operations the following year, as reflected by the marquee in the 1982 photo above.

Although barely legible, the bottom of the marquee reads: "KRLT Presents An Afternoon With Donald Duck." The radio station's featured star was Clarence Nash, the man who voiced Donald Duck on all the Walt Disney cartoons. At dinner that evening, one of the menu items was roast duck. He declined.



The large marquee allowed for numerous announcements.  
Photo/Bill Kingman

With new ownership and new name came a new marquee in 2006. By 2014, the red-orange paint had become sun-bleached.



A modern electronic sign is installed Sept. 17.  
Photo/Bill Kingman

Part of a multi-million dollar renovation this year of MontBleu includes an electronic digital sign.



Installation of the sign was finished the afternoon of Sept. 17. Photo/Bill Kingman

– *Bill Kingman*