

Online sales set to soar 11% this holiday season

By Ananya Bhattacharya, CNN Money

This Thanksgiving, bargains will be at your fingertips – literally.

For the first time, the majority of holiday shoppers will turn to their mobile phones to browse online retail sites this shopping season, according to Adobe's new holiday shopping forecast. Mobile will account for almost a third of online sales.

Total online sales are projected to be up 11 percent since last year, totaling \$83 billion, Adobe predicted. Cyber Monday is set to rake in a record \$3 billion this year.

Read the whole story