

CHP working to keep kids safe in vehicles

The California Highway Patrol has partnered with the California Office of Traffic Safety to implement the Children Held in Proper Place Every Ride campaign.

The CHIPPER campaign will run for one year focusing on reducing the number of children killed in traffic collisions throughout California. The CHP will host educational seminars, classes, and child safety seat inspections.

Officers will also be conducting enforcement operations concentrating on occupant restraint violations throughout the year with a special emphasis during the national "click it or ticket" campaign and national Child Passenger Safety Week.

Child passenger safety seats reduce the risk of fatal injury by 71 percent for infants and 54 percent for toddlers in passenger cars, the National Highway Traffic Safety Administration reports. CHP's Statewide Integrated Traffic Records System recorded 198 unrestrained children (age 7 and younger) killed in traffic collisions throughout California in 2014.