Gaming association will search for 'rational alternative' to sports betting law

By J.D. Morris, Las Vegas Sun

Calling it a "major shift" in the casino industry's approach to gambling on sports, the American Gaming Association today revealed plans to assemble a group focused on carving out a potential new path for the legal sports betting industry.

The Washington, D.C.-based casino lobbying group said it will create a "broad coalition" charged with figuring out whether there is a "rational alternative" to existing sports betting law.

The association was vague about what that alternative could be but said it may include regulation, strong protections for consumers and "robust tools for law enforcement" to put an end to illegal sports betting.

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