Groups try to build support for Nev.'s school choice program

By Ian Whitaker, Las Vegas Sun

As lawyers duke it out over the constitutionality of Nevada's landmark education savings account program and state officials iron out much-needed regulations, a major question facing ESAs has been who will do the work of building the robust public support the program needs to be successful in the long term.

The answer is a group of dedicated school choice advocates, who have quietly been putting a lot of hours into building a movement around the voucher-style program.

In Las Vegas, a grass-roots effort is being spearheaded by Coco Llenas, a longtime resident with a history of working for nonprofit organizations like the Public Education Foundation.

She is the founder of the newly formed Nevada School Choice Partnership, whose goal is to raise awareness and build support for the program in low-income neighborhoods that need it most.

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