

Latest hotel amenity – books

By Shivani Vora, New York Times

Hotels may be giving a lot of attention to upgrading in-room technology, but a handful are going the old-fashioned amenity route: creating in-room libraries.

These libraries help guests make a meaningful connection with their hotel, said Bobby Zur, who owns Travel Artistry, a consultancy in Franklin Lakes, N.J.

“Books in your room are a counterrevolution to technology overload and are almost comforting for guests,” he said. “They also give the properties a unique identity.”

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