

# Snowboard manufacturer carving out a future

By Paul Nelson, KTVN-TV

Jay Quintin has been hitting the slopes for most of his life. As a kid, he became a pro snowboarder, known as “Smokin Jay.” Six years ago, Quintin got into the business of manufacturing snowboards, naming his business “Smokin Snowboards”.

What started in his Lake Tahoe basement has grown into an international business, based in Sparks. Each snowboard takes about 3.5 hours to build, made from a handful of materials like wood, fiberglass, plastic and epoxy.

“It’s all made here at our factory from start to finish,” Quintin said. “We do everything. We print the graphics here, we make the wood cores, we do the finishing and we do all the marketing here as well.”

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