

Jack Daniel's has special blend for Sinatra's 100th

By Christopher Null, Drink Hacker

Jack Daniel's is making a second stab at Sinatra's legendary love of JD with another ultra high-end bottling of its signature Tennessee Whiskey. If you thought Sinatra Select was ostentatious, wait until you get a load of Sinatra Century, which arrives at more than twice the price.

Sinatra Century – bottled in honor of Frank's 100th birthday – is made from the same type of alligator-charred barrels as Sinatra Select but otherwise offers no particular production information (including, as usual, any age statement). What JD has done, however, is work with the Sinatra family to taste and select the barrels that went into this bottling.

Bottles are individually numbered and come in elaborate gift packaging. They are bottled at 100 proof, perhaps another nod to the Ol' Blue Eyes' centennial. He would have been 100 on Dec. 12

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