Burning Man's revenues, salaries revealed

By Jenny Kane, Reno Gazette-Journal

For the first time ever, Burners can see what kind of money Burning Man rakes in each year.

Although Burning Man — a San Francisco nonprofit that hosts a more than 70,000-person annual arts gathering in the Black Rock Desert — pulled in about \$32.4 million in 2014, it spent more than \$30 million the same year, according to its 2014 tax documents.

The \$2.4 million difference — which would be considered profit were Burning Man a for-profit company — must be reinvested into the organization's programs supporting the arts-focused mission of the organization, per federal policy.

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