

Gorman Leaving Nevada-based chamber

By Kathryn Reed

After more than nine years as CEO-president of the Lake Tahoe South Shore Chamber of Commerce, B Gorman is being asked to move on.

She is leaving in May when her contract is up. The board chose not to renew it.



B Gorman

“Her tenure as CEO was an exceptionally long one for someone in her position. It was definitely time for her to go,” one board member told *Lake Tahoe News*. However, it was not a unanimous vote.

Chamber CEO tenure is usually about five years.

Gorman has been the only leader of this chamber. She started Oct. 2, 2006, taking control of what was the merged Tahoe Douglas and South Lake Tahoe chambers of commerce.

It didn't take long for disgruntled members of the South Lake Tahoe chamber to form a chamber that today some call the little chamber or California chamber. It's been an issue Gorman has had to contend with this whole time.

She plans to stay in South Lake Tahoe and start a consulting

firm helping businesses. Gorman did not want to talk to *Lake Tahoe News* now about her departure and future plans.

Prior to moving to Lake Tahoe in 2006 for the chamber job, Gorman had been a regional director for the Muscular Dystrophy Association. She has been a ski instructor at Heavenly Mountain Resort and has a law degree from the University of Connecticut School of Law.

The chamber has formed a committee to search for the next CEO.