Study: 92% of college students prefer print books

By Michael Schaub, Los Angeles Times

If you imagine millennials are just young people entranced by their cellphones or tablet computers, you might want to think again. According to a new study, 92 percent of college students would rather do their reading the old-fashioned way, with pages and not pixels.

The finding comes from American University linguistics professor Naomi S. Baron, author of the book "Words Onscreen: The Fate of Reading in a Digital World." Baron led a team that asked 300 college students in the United States, Slovakia, Japan and Germany how they preferred to read.

Physical books were the choice of 92 percent of the respondents, who selected paper over an array of electronic devices.

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