

Will Burning Man's extra \$3M go to the arts?

By Jenny Kane, Reno Gazette-Journal

Burning Man could pull in nearly \$3 million more in revenue this year, based on projected ticket sales.

And so far, the arts nonprofit is on track.

As controversial as Burning Man's new \$1,200 da Vinci tickets were, they did not have a difficult time of selling during Wednesday's sale.

The first 500 da Vinci tickets, a new tier of tickets that are three times the cost of the main tickets, were sold out as of Thursday morning, according to Burning Man spokeswoman Megan Miller. An additional 4,900 \$990 pre-sale tickets, which were \$800 last year, also were sold out by Thursday morning.

Read the whole story