

Proposed FCC rules would limit how Internet service providers can use data

By Jim Puzzanghera, Los Angeles Times

Internet service providers would face tough new restrictions on how they could use the personal information of their customers, including their Web-browsing activity, according to privacy regulations proposed this month by a top federal regulator.

In most cases, cable and wireless companies that offer broadband service would need permission from customers to use or share the vast and potentially lucrative trove of data collected about them as they surf the Internet, send email or use mobile apps, the Federal Communications Commission said.

“Simply by using the Internet, you have no choice but to share large amounts of personal information with your broadband provider,” FCC Chairman Tom Wheeler wrote in article on the *Huffington Post*.

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