

Author Kotler to give talk at Squaw Valley

Steven Kotler will be in Tahoe area next month giving insights and theories presented in his and co-author Peter H. Diamandis' book "Bold: How to Go Big, Create Wealth and Impact the World".

It all started with a question: What does it really take to change the world? The book is about the art of impact, the idea that everything around us was made up by people who are no smarter than you. That you can change and influence things and generate ideas and new technologies that can change the world. This keynote will examine how individuals and organizations can level up their game like never before. Kotler closes his presentation with five tangible steps for applying his theories and ideas to your own life and business.

The evening also features a motivational and inspirational opening presentation by polar explorer Doug Stoup on the science of flow state in business and adventure sports. Stoup is widely known as a polar pioneer and ski adventurer (having skied to both the North and South Poles more than anyone on the planet), an expedition guide (leading life-changing adventures all across the globe) and an environmental advocate (collecting scientific data for climate change scientists and teaching environmental stewardship). Stoup kicks things off as he shares the challenges, achievements, and lessons of his adventures.

Doors open April 2 at 5:30pm, and the presentation begins promptly at 6:30pm at the Resort at Squaw Creek.

Tickets are \$25 for adults, \$10 for students and as part of their annual membership. Squaw Valley Institute SVI members are admitted at no charge.

