

# Nevada wants students to design welcome signs

High school artists have the opportunity to leave their mark on Nevada by redesigning the state's welcome signs.

The Nevada Department of Tourism and Cultural Affairs in partnership with the Department of Education and the Department of Transportation is coordinating the contest that runs through April 25.

The contest will be conducted within Nevada's high schools and is primarily aimed at students enrolled in the CTE Level 2 or higher graphic arts courses, although each school may determine eligibility.

Approximately 50 entry points exist on Nevada's major interstate freeways, state highways and small roadways bringing people into the state. Because of the natural and cultural diversity of the state, the entry points will be divided into four regions. Designers are asked to convey the most important resources of the selected region while conveying the overarching brand, Nevada: A World Within. A State Apart, in their designs.

Entrants will be provided a toolkit with specific components that need to be included.

Each participating school will select up to five finalist designs that will be submitted to a review committee composed of professional graphic artists and state representatives. Three finalists from each region will be selected at which point the public will be able to choose the winning design via an online voting tool.

The winning designs will be installed on Nevada's roadways beginning in the summer of 2016.

For more information and contest rules, go **online**.