Study: Changing prejudices is possible

By David Perlman, San Francisco Chronicle

Two young political scientists at UC Berkeley and at Stanford who exposed a major research fraud less than a year ago are now reporting the results of their own work on countering prejudice, and are being hailed for it by a leading expert in their field.

The scientists said they have found that the attitudes of voters who strongly disdain transgender people and opposed laws protecting them can be rapidly changed by brief conversations with volunteers, regardless of whether those volunteers are transgender.

The change in prejudice can be long-lasting, too, and persists for at least three months, the two investigators found.

Read the whole story