

# Threats cast shadow over global travel industry

By Justin Bachman, Bloomberg

Travel executives should be a happy lot. A growing Chinese middle class is eager to see the world. Oil prices are stunningly low, leaving consumers more income to spend. A global economy demands we be on the move.

But more immediate threats overshadow the industry.

“The combination of global terrorism and a refugee crisis is creating an unprecedented crisis,” David Scowsill, chief executive of the World Travel & Tourism Council, said in a speech opening the group’s annual summit Wednesday. The council represents the largest travel companies and advocates for greater partnerships with government.

Europe is struggling to balance security and immigration amid a refugee disaster born of the Syrian civil war.

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