

California voter registration soaring

By Matthew Artz, Bay Area News Group

Californians are registering to vote in breathtaking numbers not seen since the Reagan Revolution, as the no-holds-barred presidential primary season and tech-based outreach efforts have roused more than 1 million people from their political slumber.

More than twice as many Californians registered this year than in the same four-month period in 2012, according to Political Data Inc., a Los Angeles County firm that tracks state voter trends. The new voters are trending young and Democratic – two groups more inspired by Bernie Sanders than Donald Trump.

“There is no precedent for this in California since 1980 in terms of the overall surge in voter registration,” said Paul Mitchell, the firm’s vice president. “The motivation to register is as much to vote against somebody as it is to vote for somebody.”

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