

Beat the crowds with Tahoe Beaches app

By Benjamin Spillman, Reno Gazette-Journal

The idea of nabbing a good spot on a Lake Tahoe beach at the height of summer can seem a little daunting for people who have to drive from Reno.

They're competing for parking and beach space with thousands of Tahoe residents and tourists who can roll out of bed and down to the shore without taking 30 to 45 minutes to drive to the lake.

The result? A frustrating day of anxious beachgoers spending as much time looking for parking and beach space than they do having fun at the lake.

It's a situation promoters of the recently updated **Tahoe Beaches app** want to help people avoid.

Read the whole story