

Nev. tourism officials funding special events

By Richard N. Velotta, Las Vegas Review-Journal

The Nevada Division of Tourism will spend \$200,000 to sponsor six events – four in Northern Nevada and two in Southern Nevada – to generate tourism in the state.

The Nevada Commission on Tourism voted unanimously Wednesday to spend \$50,000 each to assist the National Championship Air Races near Reno; the Sierra Ski Marketing Council to publicize skiing in the Lake Tahoe area; and the Reno Air Service Corp. to enhance the efforts of public and private partners to recruit air service to Reno-Tahoe International Airport.

A fourth Northern Nevada entity, the Great Reno Balloon Race, will receive a \$15,000 sponsorship.

Read the whole story