Show on motorcyclists will reveal Nevada to Australians

By Richard N. Velotta, Las Vegas Review-Journal

They're called "temporary Australians," a derogatory term cooked up in the 1920s for wandering motorcyclists who headed out on the dusty back roads of Australia and didn't seem to have a lick of sense about distance and direction.

"It's meant as an insult, but we embraced it because we have the same kind of sense of humor that you seem to have here in Nevada," said Greg Hirst, the executive producer and host of a television series shown Down Under that's now in its fifth season.

The show is called "Temporary Australians" and the Nevada Commission on Tourism is embracing it as a means to show off the state to thousands of viewers half a world away at relatively low cost.

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