

# 'Transforming transportation' to be discussed in Incline

Dan Sperling will give a talk on Transforming Transportation, Finally: How Three Transportation Revolutions Are Starting To Disrupt Transportation As We Know It on Aug. 11.

The passenger transportation system has seen little innovation since the advent of the Interstate Highway System. That is now changing. The ubiquity of smart phones is enabling the commercialization of a range of new mobility services, led by Uber and Lyft; rapid advances in battery and fuel cell technology are enabling electrification of vehicles; and rapid advances in digital technologies are enabling automation of vehicles. The challenge for policymakers is to direct these revolutions toward the public interest-including in the Tahoe basin.

**Registration** for this event is required. The program will begin at 6pm with refreshments and no-host bar from 5:30-6pm at 291 Country Club Drive in Incline Village on the campus of Sierra Nevada College.

Seating is open at 5:30pm to guests who have preregistered, open seating starts at 5:50pm, and the program begins at 6pm. A \$5 suggested donation will be collected at the door.